

## MTM Program Update

In May 1996 Stevens Institute of Technology awarded the degree of Master of Technology Management to approximately 61 students representing the first graduating class in a new executive management program.

The genesis of this program, which is aimed at preparing technical professionals and managers to meet the technical and business challenges of the 21<sup>st</sup> century, lay in the common concerns of a number of prominent high-technology companies in New Jersey regarding their need to manage technology as a source of competitive advantage for their business more effectively.

Today, the MTM program consists of eleven courses grouped into six major topical areas:

- Strategic Issues
- People Management
- Quality Management and Concurrent Engineering
- Innovation & New Product/Business Development
- Functional Business Management
- Capstone Integrative and Broadening Experience

Although these represent distinct areas of concentration, they are linked together by common threads reflecting the global nature of technology management. These threads include teamwork, international perspective, environmental concerns and ethical practices.

Admission to the Steven MTM Program requires a bachelor's degree in engineering, science, computer science or equivalent technical discipline, and at least 5 years of industrial experience. Graduate degrees are encouraged. Courses are scheduled at SATM company locations in Northern, Central and Southern New Jersey. Classes meet one evening per week, usually from 3pm to 9pm. Students complete their degree in twenty months.

*For information on the MTM program, contact Dr. Donald Merino at 201-216-5504*

**Please forward all comments and suggestions regarding this newsletter to  
Dr. Jack McGourty (Editor)  
908-879-2769 or jacmcg@aol.com**