

Moore's Law and the Technology S-Curve

by Murrae J. Bowden

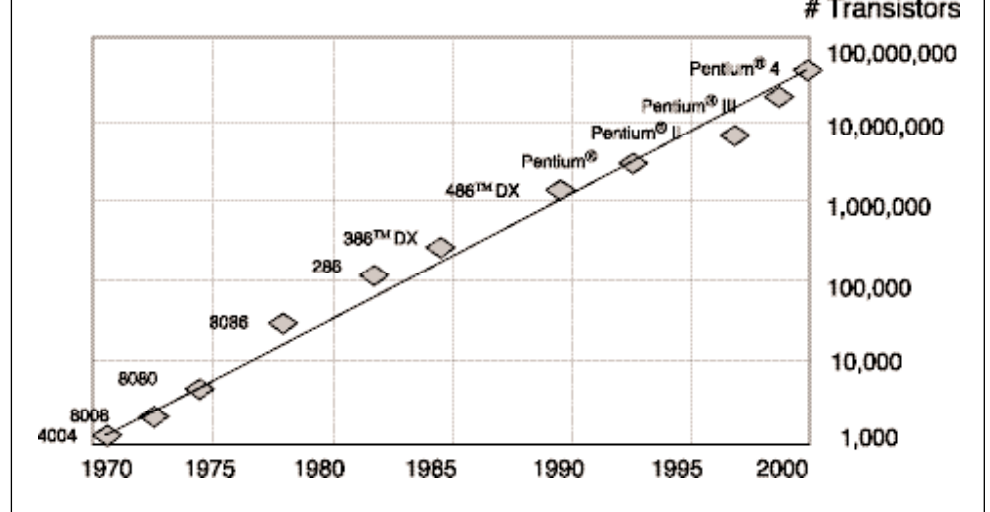
The birth of the modern electronics industry can be traced to two seminal inventions - the invention of the transistor in 1948 at AT&T's Bell Telephone Laboratories in New Jersey in 1948, and the invention of the integrated circuit in 1959 by Robert Noyce at Fairchild and (independently) Jack Kilby at Texas Instruments.

The transistor enabled the electronic functions of modulation and amplification to be performed in a tiny piece of silicon, which consumed a fraction of the power used by vacuum tube based electronics, and ushered in the era of solid-state electronics exemplified by the popular transistor radio of the 1950s.

The integrated circuit derived from the development of the planar silicon process, which permitted simultaneous fabrication of multiple transistors and other electronic components in the surface of a silicon wafer. The individual components could then be interconnected on the surface of the chip to produce functional semiconductor devices, such as memories and microprocessors. These devices enabled the personal computer revolution, along with the plethora of electronic equipment exemplified by cell phones, digital cameras and such like that today constitute a near trillion dollar electronics market, sustained by a \$150B market for semiconductors.

Since its inception circa 1960, the modern semiconductor industry has been driven for reasons of economics, speed and reliability to build more and more functionality into the integrated circuit or 'chip'. The principal means to accomplish this has been to shrink the size of the individual circuit ele-

FIGURE 1. Moore's Law



ments. By reducing the feature size associated with the circuit elements of the transistors in a memory cell, for example, smaller and smaller transistors can be fabricated enabling more of them to be packed into a given area of silicon real estate, thereby increasing functionality while lowering the cost of a memory 'bit'. Since 1960, the cost of a transistor has fallen by a factor of 107, which is a triumph of technology matched by few other advances.

Shrinking the size of circuit elements, e.g., the gate feature of a transistor, also enables the transistor to operate at faster speed, thereby reducing the time required to perform certain operations. The 2.2 GHz speed of a Pentium 4 processor, for example, compared with 66 MHz of the earlier generation Pentium 1 derives primarily from

the much smaller gate dimensions of the former. The third advantage attending shrinkage of the device is reliability. Being able to cram 1GByte of memory, for example, into a single chip results in a more reliable package than having to interconnect and package 4 separate 256MByte chips.

These advantages provide a clear incentive to chip manufacturers to shrink the feature size as quickly as possible to gain competitive advantage by bringing the latest generation in chip design to market before their competitors. But how quickly?

Historically, the industry has been able to double the number of transistors on a chip approximately every 18 months. This trend was actually first reported by Gordon Moore in 1965 in a review article published in Electronics. Moore who, subse-

Continued on next page

quently cofounded Intel along with Robert Noyce, noted that the number of transistors on a silicon chip, plotted as a semi log plot against time, had increased linearly over the preceding 5 years, doubling approximately every 18 months. Moore reasoned that continued improvements in manufacturing technology, innovation (device design) and chip size should enable that trend to continue for several more years. Just how well Moore predicted the industry trend can be seen in Figure 1, which shows a semi-log plot of the number of transistors in the various generations of microprocessor chips against time through 2000 indicating continuation of the linear trend for the past 35 years!

So accurate was Moore's prediction, it has become enshrined in the industry lore as Moore's Law, and subsequently codified as the International Road Map for Semiconductors. For forty years, Moore's Law has been the yardstick driving innovation as semiconductor manufacturers continually strove to gain competitive advantage by being first to market at the next technology node within the time frame 'specified' by Moore's Law, or even earlier. Indeed, 'beat Moore's Law' has become the competitive mantra for leading-edge firms.

Moore's Law is an example of a classic S-curve whereby performance as measured by some convenient metric, e.g., speed, plotted on a linear scale follows the shape of an S over time, ultimately reaching a limit determined by some fundamental physical constraint associated with the underlying technology, such as a basic law of physics (Figure 2). At this point, the technology is mature with no potential for further improvement.

To understand how the industry has been able to adhere to the trajectory of Moore's Law, it will be helpful to have an understanding of the underlying technologies used to manufacture integrated circuits. Principal among these is optical lithography, shown schematically in Figure 3.

A silicon wafer is first oxidized to create a thin film of silicon dioxide on the surface of the wafer. The wafer is then coated with a thin film of a photosensitive material called a photoresist, and exposed to a patterned source of radiation (by means of a photomask) to form a latent image of the mask pattern in the photoresist. Development of that latent image creates a three-dimensional

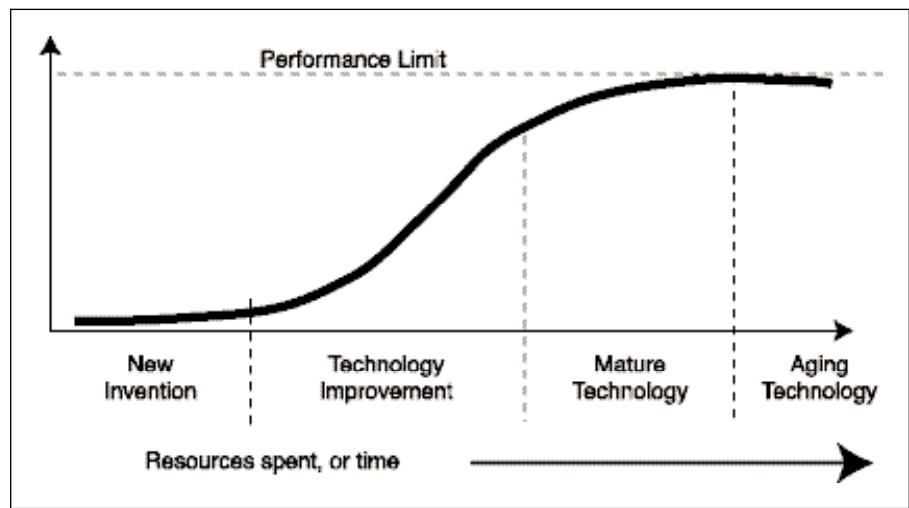


FIGURE 2. Technology S-curve

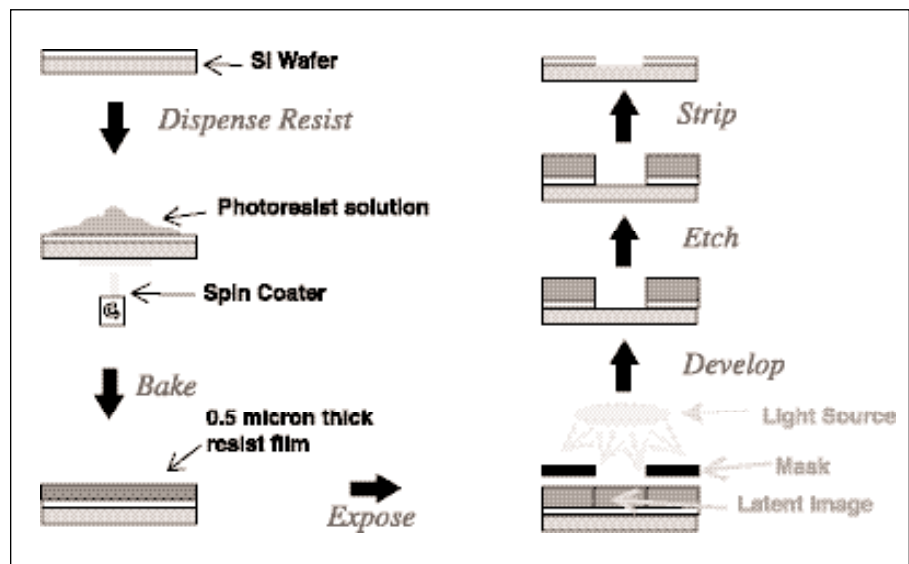


FIGURE 3. Lithographic Fabrication Scheme

al replica of the two-dimensional mask pattern in the photoresist. The process is analogous to photography with the exposure tool equivalent to the camera, and the photoresist equivalent to the photographic film. Etching the oxide layer bares the silicon substrate, enabling subsequent modification of the electrical properties in these precisely patterned areas.

As seen in Figure 3, there are two critical requirements associated with the lithographic process - tools to translate the circuit image into a spatially modulated aerial image, and resist materials to record that image as a latent image, which can subsequently be developed to form a three-dimensional pattern in the resist film. Both are highly interdependent. Development of a suitable resist requires tailoring the photochemistry of the resist to the wavelength associated with the exposure tool, and development of the tool requires availability

of a suitable photoresist. Both exposure tool and resist must be commercially available to the chip manufacturer in the timeframe "dictated" by Moore's Law.

The problem is that the development of viable lithographic tools and process technologies takes a considerable period of time - typically 10 years and more, which means that technology choices must be made long before the extant technology has matured. Why should this be a problem?

In the early 1970s, technologists believed, based on prevailing knowledge of physics and materials science, that diffraction/engineering constraints would limit the resolution of optical lithography to around 2.0 micrometers (μm). Hence, practical realization of Moore's Law beyond feature sizes of 2.0 μm would require development of an alternative exposure technology offering

higher resolution. Although the optical performance "limit" was not anticipated for several more years, early choice and development of a substitute technology was needed in order to assure timely availability of the next generation of manufacturing technology. In response, advanced R&D organizations, such as Bell Labs, IBM, Texas Instruments, Hitachi, and others began around 1970 to pour millions of dollars into the development of electron beam lithography, which was seen as the logical successor to optical lithography.

Committing to a successor technology and development timeframe long before the extant technology has matured carries enormous risk. Factors include:

- The correctness of the assessment of the performance limit associated with the prevailing technology
- Potential for development of sustaining technologies enabling further progression along the technology S-curve, i.e., the predicted performance limit derives from engineering limitations of the prevailing technology, not with the larger optical lithography paradigm
- The technical and economic viability of the substitute technology

Failure to adequately consider these risks may result in flawed technology strategies and business decisions that can threaten the viability of the business.

In the case of optical lithography, the prediction of $2.0\mu\text{m}$ as the performance limit proved completely wrong. Subsequent improvements in sustaining technologies associated with optical lithography, especially the development of reduction step-and-repeat printing tools employing shorter and shorter wavelengths, enabled printing of circuit features well below $2.0\mu\text{m}$. However, this was not before millions and millions of dollars had been spent on developing scanning electron beam exposure tools, that subsequently came to be viewed as impractical for chip manufacture, not for reasons of resolution, but of throughput limitations, which made manufacturability uneconomical.

Fortuitously, the investment in e-beam lithography was not entirely wasted. Bell Labs recognized that this technique was ideal for making the masks used in photolithography,

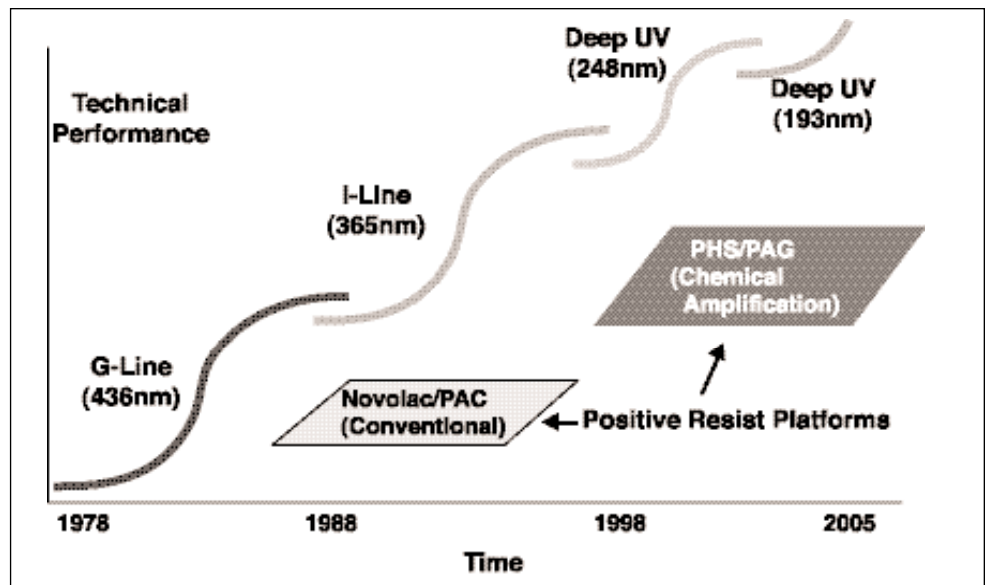


FIGURE 4. Resist Evolution showing material platform transitions required by changes in wavelength of the exposure tools

and subsequently commercialized their electron beam exposure system known as EBES, together with the associated resist technology also developed at Bell Labs. The EBES system, commercialized by the ETEC corporation as MEBES, has been the industry standard for e-beam mask making since its introduction in the mid 1970s.

As the 1980s approached, the industry again faced a critical decision. Recognizing that the diffraction limitations of optical lithography were wavelength dependent (the limit was now thought to be around $1.0\mu\text{m}$), technologists recognized that diffraction effects could be all but eliminated by making a two to three- order of magnitude reduction in wavelength by moving to the X-ray region. Again, millions and millions of dollars were committed to the development of X-ray lithography by Bell Labs, IBM and others. Again, these decisions proved to be highly flawed.

Continued advances in the technologies sustaining optical lithography enabled fabrication of devices in the sub-micron regime. Further, as with direct write e-beam lithography, X-ray lithography also proved to be impractical for commercial implementation because of engineering constraints associated with source and mask. Those constraints proved insurmountable, and those who embraced the X-ray lithography paradigm ended up writing off the hundreds of millions of dollars in investment, and in a number of cases, claiming bankruptcy.

It is interesting to speculate whether these mistakes could have been avoided, or at

least the investment losses minimized. The quest for an alternative to optical lithography was driven by inaccurate predictions of the performance limit of the technology. It had been recognized in the 1970s that resolution, defined by the Rayleigh equation as $W = k_1 \lambda / 2NA$ where λ is the exposing wavelength, NA the numerical aperture of the lens in the exposure tool, and k_1 a processing constant, was theoretically much less than $2.0\mu\text{m}$. There was no evidence to suggest, however, that the wavelengths and numerical apertures could be realized that would enable such improvements. The incorporation of short wavelength lasers, for example, used in today's advanced steppers could not have even been conceived back in 1970. In other words, the predictions of the demise of optical lithography were limited by assumptions regarding the prevailing engineering technology not fundamental physical limitations.

In reality, the S-curve encompassing Moore's Law is a composite of multiple S-curves associated with the underlying sustaining technologies, which include

- Mask
- Light Source
 - Wavelength, bandwidth
- Image Projection
- Optics
 - Materials (Chemistry)
 - Aberration, Distortion (Physics)
- Tools
 - Engineering
- Resists

As the history of optical lithography has shown, claiming the demise of a technology based on the development status of some subset of sustaining technologies can be highly flawed. Improvements in lens technology (materials and engineering) have subsequently enabled fabrication of lenses with close to theoretical numerical apertures. Improvements in laser technology have enabled practical light sources at wavelengths down to 157nm.

Improvements in mask technology have enabled implementation of wavelength engineering techniques and k-factors permitting fabrication of devices with minimum feature size less than half the exposing wavelength. Continued improvements in materials technology enabled development of resists matched to the shorter and shorter wavelengths of evolving stepper tools.

Over time, the development path of each of these technologies continued to evolve along their individual S-curves (See Figure 4 which illustrates the evolution of resist technology by wavelength with different platforms emerging as the previous platform reached its limit of performance).

Convolution of these individual S-curves has enabled continued progression along the composite S-curve for optical lithography.

The problem faced by the industry over the years has been in accurately assessing just where the technology in question lies on the S-curve, and the difficulty of the technical challenge limiting the attainment of optimum performance. Had the developments in the technologies supporting optical lithography been foreseen, the millions of dollars in R&D costs invested by the industry in alternative technologies might have been forestalled.

Perhaps, but herein lies the tyranny of Moore's Law and the pressure it creates for the semiconductor industry. Moore's Law says nothing about the manufacturing technology associated with a given technology

node, only the timeframe in which it will be available, i.e., it defines the time frame for technology evolution, without specifying what that technology should or will be. In this context, Moore's law is simply an expression of faith in the engineering community's ability to have a manufacturing solution available in the required timeframe.

Given the long lead-time for technology development in the semiconductor industry, management must make a rational assessment of practical performance "limits" of the prevailing technology and decide whether they reflect a true performance limitation caused by some underlying physical principle, or an engineering limitation in one or more of the sustaining technologies. S-curve methodology tells us that if we are at the physical limit of performance of a prevailing technology, we have no choice but to opt for the discontinuity, provided a viable technology and business model can be implemented.

The choice is more difficult when the limitations are perceived as engineering in nature. The industry's commitment to Moore's Law precludes the luxury of waiting to see if developments in the prevailing technology prove capable of meeting manufacturing needs several years hence. The risks of adopting such a technology strategy are simply too great. Hence the strategy of the industry has been to do both, viz., attempting to solve the engineering problems thereby moving further up the S-curve of the prevailing optical technology, while evaluating alternative approaches aimed at creating technological discontinuity. Had the industry realized back in 1970 just how far it was from the true physical limitation of optical lithography, it may not have committed the level of funds that it did to the alternative technologies of e-beam and X-ray. The fact is it did not know, which drove the leading edge companies to hedge their bets by pursuing e-beam and

X-ray lithography in addition to efforts aimed at continuing the optical paradigm.

The optical lithography example demonstrates another tenet of S-curve thinking, viz., the extant technology will continue to prevail as long as it provides an economic solution to the problems it confronts. The ultimate resolution capability of e-beam lithography is higher than that of optical lithography, but given the continued evolution of optical technology to meet industry's needs over the past 40 years, there has been no economic incentive to switch to e-beam. As a general rule, the investment in the prevailing technology is so great that industry will extract every last measure of performance before switching to an alternative. This tenet also holds true within the technologies sustaining optical lithography. Taking wavelength as an example, the switch by the industry to the next (lower) wavelength has invariably taken place only when the diffraction limit of the preceding wavelength has been reached. This has important implications for resist developers who must anticipate resolution needs encompassed by a particular exposure technology, in order to optimize their R&D investment profile.

How much further will optical lithography extend? And what lies beyond? As was the case in 1970, massive investments continue to be made in alternative next generation lithographic technologies (NGL) in anticipation of the death of optical lithography, which is now expected around 50nm. The front-runners are extreme ultraviolet (EUV) and projection e-beam, but both have engineering limitations that remain to be overcome. Today, there is even talk of the death of Moore's Law itself which, like the Concorde airplane, will likely be driven by economic constraints rather than technology capability. ■

STEVENS
Institute of Technology

About the Author

Murrae Bowden is Executive in Residence and Director of the Executive Master of Technology Management program at the Wesley J. Howe School of Technology Management (mbowden@stevens.edu). Dr. Bowden has had a distinguished 30-year career in research and research management in the telecommunications and chemical industries, including the positions of Director, R&D Microelectronics Materials Division, Arch Chemicals (formerly Olin Microelectronic Materials), and Assistant Vice President, Network Technologies Research, Bell Communications Research (Bellcore).

